

November 22nd, 2024

# Digitalization and Diversity in Higher Education – an intercontinental dialogue

8:00 – 9:30 a.m.	<b>Arrival and registration</b> Master of Ceremony: Rafael Calles Moreno, <i>UPB</i>
9:30 – 10:00 a.m.	<b>Welcome</b> Alberto Roa Varelo, Rector, <i>Universidad Tecnológica de Bolívar - UTB Rector</i> Oscar Domínguez González - <i>ASCUN Executive Director</i> Hendrik Woithe – <i>University of Potsdam Chancellor &amp; DigiUGov Project Leader</i>
10:00 – 10:45 a.m.	<b>Key Note Speech: “What is the role of universities in a digitalized world?”</b> Professor Liz Herrera from the <i>National University of Colombia</i>
10:45 – 11:30 a.m.	<b>Coffee Break including networking game</b>
11:30 – 12:30 p.m.	<b>Interactive Workshops on DigiUGov Project Results</b>
12:30 – 2:00 p.m.	<b>Lunch and Poster Session</b>
2:00 – 3:00 p.m.	<b>Panel on digitalization and diversity: How can we reach everyone with digitalization?</b> <ul style="list-style-type: none"><li>• Chair: Christina Wolff (<i>UP</i>)</li><li>• Panelists: Sandra Figueroa (<i>ASCUN/Colombia</i>), Patricia Caratuzzolo (<i>TEC/Mexico</i>), Virginia Viñoles (<i>UJI/Spain</i>)</li></ul>
3:00 – 3:15 p.m.	<b>Wrap Up</b> (Hendrik Woithe and Elizabeth Bernal - <i>ASCUN Secretary General</i> )
3:15 – 4:00 p.m	<b>Closing Reception and Photo Session</b>

*Bilingual Conference - simultaneous translation in Spanish and English will be provided*

@ **Universidad Tecnológica de Bolívar - Campus Casa Lemaitre, Calle del Bouquet Cra.21 #25-92 Barrio Manga Cartagena, Colombia**



# More information on the interactive Workshops on of DigiUGov Project Results

## Lessons Learned on Management between Latin America and Europe (bilingual)

The workshop on „Lessons Learned on Management between Latin America and Europe“ shares insights from an international university project on digitalization and diversity. Participants will explore effective management strategies through case studies and discussions, focusing on how digitalization can enhance diversity in universities. The workshop aims to provide actionable insights for fostering inclusivity and driving digital transformation in higher education globally.

## Global Insights: Empowering Administration through International Cooperation (English)

In this session we put our focus on the university administration, reflecting on the opportunities and challenges for projects that have the potential to transform the university. We discuss why international cooperation is fruitful not only for the academic but also for the administrative part and give recommendations on how to include administrative staff in international exchange.

## Enhancing Teaching Digital Competence: Insights and Strategies Through the DigCompEdu Framework (Español)

This workshop aims to equip academics with a deeper understanding of the DigCompEdu framework as a tool for developing teachers' digital competence. Participants will explore the self-assessment questionnaire as a reflective tool, engage in interactive discussions, and share experiences.

The workshop will highlight practical strategies and insights for incorporating digital competence development into teaching practices, supporting continuous professional development in line with the constantly evolving demands of the digital age.

## Digital Teaching with DigiUGov (bilingual)

Join our mini-workshop on digital teaching and explore the innovative DigiUGov online course. Designed for educators, this session introduces AI avatars and digital tools for creating personalized learning experiences. You'll learn strategies to engage students online, with hands-on experience from the DigiUGov course. The workshop covers using digital platforms to boost participation, facilitate collaboration, and enhance student engagement. Whether you're new to digital teaching or seeking to improve, this workshop offers valuable resources and practical solutions to elevate your online teaching. Discover the future of education with DigiUGov!

## Diversity (bilingual)

Join our workshop on digitizing Nahuatl documents from western Mexico, exploring the methods, technology, and collaboration that made these cultural records accessible. Learn about the broader impact of digitization on cultural heritage and research, highlighting its role in preserving diversity in archives. Whether you're a historian, linguist, anthropologist, or cultural enthusiast, discover how digital technologies intersect with cultural preservation.



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