

“Digitalization and Diversity in Higher Education – an intercontinental dialogue”

November 22nd, 2024 @ Universidad Tecnológica de Bolívar - Campus Casa Lemaitre, Calle del Bouquet Cra.21 #25-92 Barrio Manga Cartagena, Colombia

Agenda

9:00 - 9:30 a.m. Arrival and registration

9:30 - 10:00 a.m. Welcome

Alberto Roa Varelo, Rector, Universidad Tecnológica de Bolívar - UTB Rector

Oscar Domínguez González - ASCUN Executive Director

Hendrik Woithe – University of Potsdam Chancellor & DigiUGov Project Head

10:00 - 10:45 a.m. Key Note Speech: “What is the role of universities in a digitalized world?”

Professor Liz Herrera from the National University of Colombia

10:45 – 11:30 a.m. Coffee Break including Poster Session

11:30 -1:00 p.m. Interactive Workshops on of DigiUGov Project Results

Lessons Learned on Management between Latin America and Europe

The workshop on "Lessons Learned on Management between Latin America and Europe" shares insights from an international university project on digitalization and diversity. Participants will explore effective management strategies through case studies and discussions, focusing on how digitalization can enhance diversity in universities. The workshop aims to provide actionable insights for fostering inclusivity and driving digital transformation in higher education globally.

Global Insights: Empowering Administration through International Cooperation

In this session we put our focus on the university administration, reflecting on the opportunities and challenges for projects that have the potential to transform the university. We discuss why international cooperation is fruitful not only for the academic but also for the administrative part and give recommendations on how to include administrative staff in international exchange.

Workshop on DigCompEdu Framework questionnaire as a tool for Teaching Self Development

The "Workshop on DigCompEdu Framework Questionnaire as a Tool for Teaching Self-Development" aims to help educators understand and apply the DigCompEdu framework to enhance digital competence. Participants will explore the questionnaire, engage in hands-on activities, and discuss strategies for integrating the framework into their growth. By the end, they will gain practical tools for continuous development in digital education.



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Digital Teaching with DigiUGov

Join our mini-workshop on digital teaching and explore the innovative DigiUGov online course. Designed for educators, this session introduces AI avatars and digital tools for creating personalized learning experiences. You'll learn strategies to engage students online, with hands-on experience from the DigiUGov course. The workshop covers using digital platforms to boost participation, facilitate collaboration, and enhance student engagement. Whether you're new to digital teaching or seeking to improve, this workshop offers valuable resources and practical solutions to elevate your online teaching. Discover the future of education with DigiUGov!

Diversity: Join our workshop on digitizing Nahuatl documents from western Mexico, exploring the methods, technology, and collaboration that made these cultural records accessible. Learn about the broader impact of digitization on cultural heritage and research, highlighting its role in preserving diversity in archives. Whether you're a historian, linguist, anthropologist, or cultural enthusiast, discover how digital technologies intersect with cultural preservation.

- 1:00 – 2:00 p.m. Lunch
- 2:00 -3:00 p.m. **Panel on digitalization and diversity: how can we reach everyone with digitalization?**
- 3:00- 3:30 p.m. **Wrap Up and farewell**

Bilingual Conference - simultaneous translation in Spanish and English will be provided



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